



## Nowsight Provides AccountMate Clients a Pro-Active and Prescriptive View With Their Business Intelligence (BI) Solution

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PETALUMA, Calif.--(BUSINESS WIRE)--Nowsight creates tight integration with their Business Analytics to ERP provider AccountMate software. Nowsight couples opinionated analytics with real-time visibility so that management and employees can spend more time making money, gaining efficiencies, and achieving breakthrough results.

Nowsight creates a single source of Business Intelligence data in real time, and emails a dashboard tailored specifically for the individuals receiving it based on their role in the organization. Everyone is operating on the same "sheet of music", coordinating business across the entire organization.

Nowsight eliminates the usual organizational scenario of half, or more, of employees spending 30-50% of their time creating siloed spreadsheets and reports. Stopping these activities unleashes expert resources within the company to create better customer satisfaction for their customers, gain new revenue for the company, and more performance opportunities for everyone on the team.

Nowsight's "always-on" dashboard, text alerts for critical business insights, and daily emails bring together information from across an organization on sales, operations, performance, and ROI that are typically housed in spreadsheets or systems that don't "talk" to each other. The Nowsight dashboard correlates all of this data into one picture across the entire organization, while also enabling the ability to drill-down into specific activities or transactions; everyone can see the aggregate and the particulars.

Nowsight is able to advise and proactively alert whether activities are in-line with specific goals, and compare that across specific periods of time, past periods of time, relative to the target for a specific period of time, and even compare specific employees' best performance or performance-relative-to-peers in an operations or sales environment. An example would be Sarah Salesperson's results throughout the month compared to the monthly goal she set, and compared to the same time last year, and also showing her which quotes she'd need to convert to meet her targeted sales goal for that day as well as her monthly sales goal.

It doesn't stop there. Nowsight goes further with a built-in alert system, making it proactive in its approach. When activity falls above or below thresholds, Nowsight's alerts let everyone know. Management can course-correct in real-time, instead of waiting for the month-end reporting which is comprised of data that is typically up to two months behind. Instead, Nowsight's real-time view of individuals, groups, divisions, geography, and finances can all be graphically represented. Daily email alerts broadcast to help steer a better course or provide positive recognition. Think of the human power potential you could unleash in your organization if your company management is able to congratulate your sales force or your line operations people in real time, as they hit or exceed their goals.

Each client can take advantage of Nowsight's philosophy of providing proactive and prescriptive view of data as it is happening -- or even before it is happening. Their approach is to engineer a Business Intelligence system the way a company needs to see results and customize it to empower everyone within the organization to be successful. They will work with companies to provide tiered targets, performance metrics, best scores, and customized gauges in place to evaluate the true performance of an organization.

David Dierke, President & CEO of AccountMate, said recently, "I am extremely pleased that we have partnered with Nowsight to bring our resellers and their clients a Business Intelligence solution that will build a data strategy for companies across all of their departments and locations. The power of Nowsight

and their staff's high level of understanding of correlating related data will provide the value clients can expect in analyzing their own data and acting on situations quickly. It's an impressive add-on solution for the AccountMate financial system.”

Nowsight's CEO, Michael Schader is equally excited about the relationship with AccountMate. “Our leading edge Dashboard and Business Intelligence solutions are a perfect fit with the business ecosystem of AccountMate, its resellers, and end users. We have a strong track record of helping customers achieve rapid and sustainable results by using existing data in real-time powerful visualizations, intelligent alerts, and personalized, narrative emails showing performance versus goals and budgets.” Getting results with Nowsight and their integration with AccountMate will provide clients with the information to enable them to monitor and grow their business.

### **About AccountMate**

Founded in 1984, AccountMate develops and markets fully modifiable business accounting software. Systems range from single user versions to those that support hundreds of users simultaneously. AccountMate software is available for local or cloud installation. It is distributed exclusively through a worldwide channel of authorized solution providers. AccountMate can be reached at (800) 877-8896 or at [accountmate.com](http://accountmate.com).

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